Sochi 2014 Olympic Winter Games - Rights-holding Broadcasters

Region	Territories	Rights Holding Broadcasters	Rights
Africa	South Africa & Sub-Saharan Africa [1]	**SuperSport International**	Pay satellite television, and internet and mobile
Africa	Sub-Saharan Africa [1]	**Infront Sports & Media AG**	Over-the-Air TV, Radio, Internet & Mobile platform
Americas	Brazil	**TV Globo and Bandeirantes**	All except non-exclusive Over-the-Air TV
Americas	Brazil	**Rádio e Televisão Record S/A**	Non-exclusive Over-the-Air TV
Americas	Canada	**CBC**	All
Americas	Caribbean [2]	**Sportsmax**	All (in english) excluding Internet/Mobile
Americas	Latin America [3]	**América Móvil**	All
Americas	USA	**NBC**	All
Asia	Asia (22 territories) [4]	**Dentsu**	All
Asia	China	**CCTV**	All
Asia	Japan	**Japan Consortium**	All
Asia	North & South Korea	**Seoul Broadcasting System (SBS)**	All
Asia	South Asia [5]	**Star India**	All
Europe	Europe (40 territories) [6]	**Sportfive**	All
Europe	France	**France Télévisions**	All
Europe	Germany	**ARD & ZDF**	All
Europe	Italy	**Sky Italia**	All
Europe	Spain	**TVE**	All
Europe	UK	**BBC**	All
Europe	Turkey	**Fox Turkey**	All
Middle East	Arab countries [7]	**Arab States Broadcasting Union (ASBU)**	All
Oceania	Australia	**Network TEN**	All
Oceania	New Zealand & Pacific Islands [8]	**SKY Network Television Ltd**	All

[1] Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Democratic Republic of Congo, Republic of Congo, Côte d'Ivoire, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mozambique, Namibia, Niger, Nigeria, Rwanda, São Tomé and Príncipe, Senegal, Seychelles, Sierra Leone, Swaziland, Tanzania, Togo, Uganda, Zambia and Zimbabwe

[2] Anguilla, Antigua-Barbuda, Commonwealth of the Bahamas, Barbados, Belize, Bermuda, British Virgin Islands, Cayman Islands, Cooperative Republic of Guyana, Cuba, Dominica, Grenada, Haiti, Jamaica, Montserrat, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Surinam, Turks and Caicos, Trinidad and Tobago

[3] Argentina, Bolivia, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay and Venezuela

[4] Central Asia (5 territories) - Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan and 17 territories in Rest of Asia: Afghanistan; Brunei; Cambodia; Chinese Taipei; East Timor; Hong Kong; Indonesia; Iran; Laos; Malaysia; Mongolia; Myanmar; Papua New Guinea; Philippines; Singapore; Thailand and Vietnam

[5] Bangladesh, Bhutan, India, the Maldives, Nepal, Pakistan and Sri Lanka

[6] Albania, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Georgia, Greece, Hungary, Iceland, Ireland, Israel, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, Serbia, Slovakia, Slovenia, Sweden, Switzerland, Ukraine

[7] Algeria, Bahrain, Djibouti, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, United Arab Emirates, Yemen

[8] New Zealand, Cook Islands, Fiji, Kiribati, Marshall Islands, Federated States of Micronesia, Nauru, Niue, Palau, Independent State of Samoa, Solomon Islands, Tonga, Tuvalu and Vanuatu